BANKING UNIVERSITY OF HO CHI MINH CITYSOCIALIST REPUBLIC OF VIETNAMFACULTY OF BUSINESS ADMINISTRATIONFreedon – Independence – Happiness

Ho Chi Minh City, day month year 2021

COURSE SYLLABUS

OPERATIONS MANAGEMENT

A. GENERAL INFORMATION

1.	Vietnamese name	: QUẢN TRỊ VẬN HÀNH
2.	English name	: Operations Management
3.	Course code	: MAG306
4.	Level	: Standard full-time undergraduate and High-
		quality full-time ndergraduate
5.	Major	: Business Administration, Management
		Information System
6.	Number of credits	: 03
	- Theory	: 5/3 credits (equivalent to 25 periods)
	- Discussion and assignments	: 1 credit (equivalent to 15 periods)
	- Practice	:
	- Other activities	
	(participating in presentation	
	of group essays)	: 1/3 credits (equivalent to 5 periods)
7.	Time distribution	
	- Class attendance	: 45 periods
	- Self-study	: 90 hours for self-preparation, self-study, and group
		discussion
	- Other activities (in detail)	:

8. Faculty in charge: Business Administration

9. Previous course: Administration Studies

10. Course description:

The course aims to equip students with the fundamental knowledge based on modern views, necessary for operations management of an enterprise's manufacturing system, which

allows them to foster essential awareness of how to combine available instruments and techniques so as to secure the effectiveness and productivity in the operation of such an enterprise. Skills and methods of forecast, coordination, decision-making skills related to the manufacturing process are included in the course for the effective management in production environment as well as service provision in businesses where students will work.

11. Objectives and learning outcomes of the course:

11.1 Objectives:

Objectives	Description of objectives	Content of learning outcomes	Learning
			outcomes
(a)	(b)	(c)	(d)
CO1	Discussing the basic content	Demonstrating the proactivity	PLO4
	in operations management,	and activeness in the study,	
	revolving around the	research, as required by the	
	accurate awareness of its	lifelong study.	
	concepts, roles of	Having the ability of	PLO6
	productivity and quality	identifying, analysing, applying	
	based on modern views.	intensive knowledge of	
		stratergy and operations	
		management, marketing,	
		accounting, finance, project and	
		supply chain so as to deal	
		effectively with matters, putting	
		forward solutions applicable in	
		business administraiton.	
CO2	Applying the theories,	Acquiring the ability of	PLO6
	principles, measures and	identifying, analysing, applying	
	instruments to the practice of	intensive knowledge of	
	solving mathematical problems	stratergy and operations	
	arising in manufacturing	management, marketing,	
	gaining the effectiveness and	accounting, finance, project and	
	efficiency in the manufacturing	supply chain so as to deal	
	process.	effectively with matters, putting	
	•	forward solutions applicable in	

		business administraiton.	
CO03	<i>Organising teamwork</i> , researching and <i>writing the</i> <i>report</i> of procedures in a specific manufacturing type.	Acquiring the ability of proactively researching, putting forward novel start-up ideas; building, implementing and assessing business projects.	PLO8

12. Teaching and study methodology:

'Student-centred approach' prevailing in the course enables students to acquire the knowledge in a proactive manner. The methods are specified as follows:

- Interactive teaching method: the teaching encourages the students to pay attention to their future career; boosts the knowledge acquisition, and establishes behavioural norms. The learning environment aims at in-time encouragement, generating strong motivation, fostering the team spirit and and open discussion.

- Proactive teaching method: the lecturer plays the role in disseminating the scientific knowledge, organising the activities, giving consultations to and supporting the students in exploration of and mastering knowledge, as well as bolstering problem-solving skills related to operations management.

- Group-based teaching method and presentations: the class is divided into groups for their members to work more cooperatively, to improve argument and discussion abilities of scientific knowledge, to enhance teamwork ability, and to offer the students an opportunity for working in small groups.

- Project-based teaching method: this aims at development of integrative thinking, ability of detecting and addressing a matter in the entire operations management system in an enterprise. The combination of the group-based and project-based methods allows the students to experience stages, ranges from idea development, planning to implementation and assessment of manufacturing procedures adopted in enterprises.

13. Course requirements:

- The students are only considered to pass the course when gaining both constituent scores: (1) the process score, (2) the final score, and the average of the two of which must be at least 4.

- The number of groups will be decided subject to the total number of students, not exceeding 8 groups to ensure the adequacy of time distributed for class presentations.

- Students are required to observe the code of behaviour set by the School, arrive to class on time, ensure the required class attendance, showing decency, proactivity and activeness in learning and research.

- Students are advised to allot no less than 90 hours for self-study, raise the awareness of having coursebooks, materials, laptop well-prepared (when necessary) for the study.

14. Materials:

14.1. Coursebook(s)

[1]. Dong Thi Thanh Phuong, Manufacturing and Service Operations Management, Thong Ke Publisher, 2011.

14.2. Reference material(s)

[2]. Nigel Slack Alistair Brandon-Jones (2018), OPERATIONS AND PROCESS MANAGEMENT: Principles and Practice for Strategic Impact. 5th. Pearson Education limited.

[3]. Stevenson, William J (2018). Operations management. Thirteenth edition. / New York, NY: McGraw-Hill Education

B. ASSESSMENT METHODS

1. Assessment factors

Assessment	Assessment methods	Course learning	Weight (%)
factors		outcomes	
A1. Process	A.1.1. Diligence	CLO1, CLO4	10%
	A.1.2. Tests	CLO1, CLO2	20%
	A.1.3. Group essay	CLO2, CLO3, CLO4	20%
A2. Final assessment	A.2.1. Multiple-choice examination	CLO1, CLO2	50%

2. Assessment content and methods

A.1. Process assessment

A.1.1. Attendance

Assessment content:

The diligence assessment involves the students' attendance frequency and participation in class activities.

> Assessment methods and implementation:

The process assessment is implemented through checking attendance and recording the participation of students in the constituent parts of the course. The former is performed based on the official listed provided by the School while the latter is carried out when: (1) the students are called to give answers to questions or given assignments/discussion topics (passive participation), (2) they voluntarily answer the questions or participate in dealing with assignments/discussion topics (active participation); the attended sessions and the times of both active and passive participation will be all recorded and accumulated for produce the diligence score.

A.1.2. Group essay

Assessment content:

The group essay assessment involves the amount of knowledge specified in this syllabus, specifically represented through group essay topics.

Assessment methods and implementation:

This assessment method involves the form and content assessment of the group essays, presentation of the essays and whole-class discussion. The format and specifications will be presented by the lecturer in the first session of the course.

The lecturer will have groups of students write the esssays, whose topics, deadline and mode of submission (both through email and hard copy presented at the presentation session) will be informed at class in the first week of the course. The essays must be written during the students' self-study time, then be submitted to the lecturer at the presentation session. The lecturer will set time for the presentations, mark the essays, return the marks and provide comments from which the students can draw experience and gain awareness of their missing knowledge.

A.1.3. Tests

Assessment content:

Tests are among the instruments to assess the students' study process, thus their content being based on the amount of knowledge corresponding to that of the learning progress specified in this syllabus.

> Assessment methods and implementation:

This instrument of process assessment can be implemented in either way:

1. The tests can be administered continually over the sessions in groups in case of a large class, in which individuals or groups demonstrating excellence will gain bonuses. Those who would like to obtain high bonuses are expected to complete all assignments and situations raised in every chapter.

2. Individual testing, which takes the free-response form with 1 or 2 questions and takes between 30 and 60 minutes, can be administered at a particular session near the end of the course.

A.2. Final assessment

Assessment content:

The final assessment takes the form of a multiple-choice test.

Assessment methods and implementation:

The final assessment, a multiple-choice examination, without any materials allowed, takes 60 minutes. The exam paper, whose questions are either extracted from the bank of exam questions or designed by the lecturer under the assignment of the faculty in charge, is composed of 50 items.

3. Assessment rubrics

A.1.1. Diligence

> Rubric

Assessment	Weight	Grading scale						
criteria		under 5	5 to under 7	7 to under 9	9-10			
Attendance	50%	Absent at	Absent 2-3	Absent 1	Full			
frequency		least 4	sessions, with	session, with	attendance,			
		sessions	class	class	with proactive			
			participation	participation	class			
					participation			
Class	50%	No	Absent 2-3	Absent 1	Proactively			
participation		participation	sessions or	session, good	working in			
		or no	acceptable	fulfilment of	groups and			
		fulfilment of	fulfilment of	the duties	excellent			
		the duties	the duties		fulfilment of			
					the duties			

A.1.2. Group essays

Assessment	Weight	Grading scale					
criteria	U	under 5	5 to under 7	7 to under 9	9-10		
Structure	10%	Lack of	Lack of the	Lack of	Fully		
		theoretical basis,	reference list, list	automatic	represented as		
		reference	of tables and	table of	specified		
		materials	figures	contents			
Introduction	10%	Failure to clarify	Partial but	Complete but	Complete,		
		the urgency	incomplete	unconvincing	clear and		
		(importance, for	demonstration of	demonstration	convincing		
		example) of the	the urgency of	of the	demonstration		
		matter	the matter	urgency of	of the		
				the matter	urgency of		
					the matter		
Theoretical	20%	Failure to	Unconvincing	Right and	Accurate and		
basis		demonstrate	demonstration of	convincing	convincing		
		related scientic	related scientic	demonstration	demonstration		
		theories	theories	of related	of related		
				scientific	scientific		
A	200/	T11 ' -	A	Deletionales	theories		
Arguments	30%	IIIOgic	Acceptable	Relatively	Strong		
to address		arguments, lack	arguments,	strong	arguments,		
the matter		of evidence	evidence	arguments,	convincing		
				ovidence	evidence		
Form	10%	Non compliance	The whole text	Lack of page	The whole		
POIN	1070	of the format	and typeface not	number	text formated		
		with any	formatted as	cover page or	as specified		
		specifications	specified	non-	us speenied		
		specifications	speemea	compliance of			
				cover format			
Presentation	10%	Failure to give	Gripping and	Gripping and	Gripping and		
cooperation		presentation of	convincing	convincing	convincing		
1		the essay	presentation;	presentation;	presentation;		
		2	ineffective	effective	effective		
			presentation	presentation	presentation		
			cooperation;	cooperation;	cooperation;		
			ineffective time	ineffective	effective time		
			control	time control	control		
Question	10%	Failure to answer	Fully, clearly	Fully, clearly	Fully, clearly		
response		the questions	and satisfactorily	and	and		
			answering at	satisfactorily	satisfactorily		
			least haf of the	answering at	answering all		
			questions,	least haf of	the questions		
			showing inablity	the questions,			
			to find the	showing			
			answers to the	ablity to find			
			rest	the answers to			
				the rest			

A.1.3. Individual test

Assessment criteria	Weight		Gradi	Grading scale			
		under 5	5 to under 7	7 to under 9	9-10		
		Failure to	Unconvincing	Right and	Accurate and		
		demonstrate	demonstration	convincing	convincing		
Theoretical basis	30%	related	of related	demonstration	demonstration		
Theoretical basis	3070	scientic	scientic	of related	of related		
		theories	theories	scientific	scientific		
				theories	theories		
Arguments to	60%	Illogic	Acceptable	Relatively	Strong		
address the matter		arguments,	arguments,	strong	arguments,		
		lack of	evidence	arguments,	convincing		
		evidence		convincing	evidence		
				evidence			
Writing style and	10%	Vague	Confused	Clear	Clear and		
representation		wording of	wording but	wording, with	coherent		
		the main	quite	minor errors	wording		
		content	intelligible	in expression			

A.2. Multiple-choice examination

Number of items: 50; time alloted: 60 minutes

Level	Mi		Leve	11:]	Level	1 2:	Level 3: Apply		r	Level 4:			Tot	al	Total	
\setminus	xi-	Remember		r	U	Understand an		and analyze Synthesi		nthesi	ze a	nd	iten	ns	score			
\setminus	ng											evalu	ate					
	the	Mu	ltipl			Mu	ltipl		Mu	ltipl		Mu	ltiple-					
	ite	e-ch	noice			e-ch	oice		e-ch	oice		ch	oice					
	ms	no.	sco			no.	sco		no.	sco		no.	sco					
			re				re			re			re					
Chapter																		
1-9		10	0.2			25	0.2		15	0.2						50		10
Items			1()			25			15	5		0					
Scores			2				5			3			0					10

C. Detailed teaching plan

Time duration	Detailed teaching content	Learning outcomes	Teaching activities	Assess- ment metho-	Materials
				ds	
(a)	(b)	(c)	(d)	(e)	(f)
03	CHAPTER 1: OVERVIEW	CLO1	Lecturer:	A1.1	[1].
	OF OPERATIONS	CLO3	- Introducing the	A1.2	Chapter
	MANAGEMENT		objectives of the	A1.3	1;
	1.1. Operation		course	A2.1	Lecture
	1.1.1. Concept		- Introducing the		
	1.2.2. Features		content and		
	1.2. Operations management		materials of the		
	1.2.1. Concept		course		
	1.2.2. Development history		- Informing the		
	1.2.3. Functions of		assessment		
	manufacturing and operations		methods		
	management		- Making group		
	1.2.4. Connection and		devisions		
	combination between an		- Allowing the		
	enterprise's operation and other		groups to select		
	functions.		the topics based		
	1.2.5. Description of		on the lecturer's		
	components of the operation		orientation		
	1.2.6. Strategies for operation		- Presenting and		
	of a manufacturing enterprise		discussing		
	1.3. Productivity in		Chapter 1' content		
	operations management		Students:		
	1.3.1. System		- Forming groups		
	1.3.2. Decisions in operations		- Discussing		
	management				

02	CHAPTER 2 FORECAST IN	CLO2	Lecturer:	A1.1	[1].
	MANUFACTURING	CLO3	- Discussing the	A1.2	Chapter
			theory	A1.3	2;
	BUSINESS		- Participating in	A2.1	Internet data of
	2.1. Concept and		class discussion		Case
	categorisation of forecast		- Out of class:		sutdy 01
	2.1.1. Concept of forecast		self-study based		
	2.1.2. Categorisation of forecast		requirements,		
	2.1.3. Common features of		choosing the		
	forecast		option, reading		
	2.1.4. Steps in forecast		Chapter 3		
	2.2. Forecast methods		(coursebook)		
	2.2.1 Qualitative method		Case study 1:		
	2.2.1. Quantative method		Forecasting		
	2.2.2. Quantitative method		GDP/capita in		
	2.3. Checking forecast		HCM City		
			another case study		
			chosen by the		
			lecturer		
05	CHAPTER 3. DECISIONS	CLO2	Lecturer:	A1.1	[1].
		CLO3	- Lecturing and	A1.2	Chapter
	ON TECHNOLOGY,	CLO4	organising theory	A1.3 A2.1	3; Lecture
	CAPACITY, EQUIPMENT		class.	112.1	Youtube
	AND PRODUCTION		- Allowing time		videos
	FORECAST		giving		
	3.1. Decisions on capacity,		presentations of		
	technology, equipment in		their topics and choosing the		
	operations management		common topic for		
	3.1.1. Concept of product design		the class.		
	3.1.2. Importance of selection of		students to		
	a manufacturing procedure		investigate		
	3.1.3. Methods of selecting a		can then be used		
	manufacturing procedure		to develop into an		
	intended for manufacturing and		essay) - Doing the		
	service production capacity		practice exercises		
	service, production capacity		in Chapters 1 and		
	pianning		2. Students:		
	3.1.4. Advantages and		- Listening to the		

	disadvantages of various		lecture.		
	monufocturing neocodures one		discussing,		
	manufacturing procedures, one		contributing ideas		
	of which can be selected or		- Answering the		
	based on which to design a		lecturer's questions		
	peculiar procedure		- Out of class:		
	3.2. Production forecast		reading Chapter 4,		
	methods		doing practices in Chapter 3		
	3.2.1. Qualitative forecast		Case study:		
	method		Investigating to		
	3.2.2 Quantitative forecast		write an esssay		
	5.2.2. Quantitative forecast		about the		
	method		manufacturing		
			factory based on		
			the topic		
			unanimously		
			chosen by the		
			class		
			(e.g. Draw the		
			outline of an		
			automobile		
			manufacturing		
			production		
			production.		
			https://www.youtu		
			be.com/watch?v=l		
			mrw14eGwEw		
			https://www.youtu		
			be.com/watch?v=		
			By4teHiZ-tU		
05		CLO2	Lecturer:	A1.1	[1].
	CHAPTER 4:	CLO3	- Lecturing and	A1.2	Chapter
	DETERMINING THE	CLO4	organising theory	A1.3	4;
	LOCATION OF AND		discussion at	A2.1	Lecture;
	ARRANGING THE		- Solving the		data for
	PREMISES		practices exercise		Case
	4.1. Steps in determining the		In Chapter 3. Students:		Study
			- Listening to the		
	location		lecture,		
			discussing,		

	4.2. Factors affecting the		contributing ideas		
	determination of the location		- Answering the		
	4.2.1 Eactors affecting		lecturer's		
	geographic selection		- Participating in		
	4.2.2 Factors affecting selection		solving Case study		
	of a specific leastion		- Out of class:		
	of a specific location		reading Chapter 5,		
	4.2.3. Currently common trends		doing practices in Chapter 4		
	in determining an enterprise's		- Preparing the		
	location in the world		outline for the		
	4.3. Methods of determining a		essay		
	location		Case study 3:		
	4.3.1. Simple additive weighting		Determining the		
	method		engine supplying		
	4.3.2. The center of gravity		factory.		
	method				
	4.3.3. Transportation problem				
	method				
	4.4. Methods of arranging the				
	premises				
	4.4.1. Procedure-based				
	arrangement				
	4.4.2. Product-based				
	arrangement				
	4.4.3. Manufacturing area-based				
	arrangement				
05	CHAPTER 5: GENERAL PLANNING	CLO2 CLO3	Lecturer: - Lecturing and organising theory	A1.1 A1.2 A2.1	[1]. Chapter 5;
	5.1. Concept		discussion at		Lecture
	5.1.1. Concept		- Solving the		
	5.1.2. Objects and range of		practice exercises		
	general planning		- Instructing to		
	5.1.3. Objectives of general		solve the Case		
	planning		- Adjusting the		

	5.1.4. Necessity of general		outlines of essays		
	planning		Students:		
	5.2. Strategies for general		- Listening to the		
	planning		lecture, discussing,		
	5.2.1. Planning for reserve level		contributing ideas		
	change		- Answering the lecturer's		
	5.2.2. Planning for Extra		questions		
	working		- Out of class: reading Chapter 6.		
	5.2.3 .		doing practice		
	5.2.4. Planning for using part-		exercises in Chapter 5		
	time workers				
	5.2.5. Planning affecting the				
	need				
	5.2.6. Planning for signing a				
	supplementary contract				
	5.2.7. Planning for executing				
	credit orders				
	5.2.8. Planning for				
	manufacturing seasonal assorted				
	products				
	5.3. Methods of general				
	planning				
05	CHAPTER 6: PLANNING	CLO2	Lecturer:	A1.1	[1].
	MANUFACTURING	CLO3	- Lecturing and organising theory discussion at	A1.2 A2.1	Chapter 6:
	SCHEDULE				Lecture
	6.1. Orderly arrangement in		- Solving the		
	manufacturing and service		practice exercises		
	6.1.1. Principles of prioritising		in Chapter 5 Students: - Listening to the lecture, discussing, contributing ideas - Answering the lecturer's		
	over important pieces of work				
	6.1.2. Assessing the suitability				
	level of arranging the pieces of				
	work				
	6.1.3. Johnson's rule		questions		

	 6.1.4. Overview of programming n pieces of work on m machines 6.2. Assigning work methods 6.2.1. Minima problem 6.2.2. Maxima problem 6.2.3. Time-optimal control problem 6.3. Work management methods 6.3.1. Grantt Chart 		- Out of class: reading Chapter 7, doing practice exercises in Chapter 6		
05	 6.3.2. PERT Chart CHAPTER 7: INVENTORY MANAGEMENT AND PRODUCTION SCHEDULING 7.1. Importance of inventory management and production scheduling 7.1.1. Various views of inventory amounts 7.1.2. Analysis of inventory costs 7.1.3. Concept of just-in-time inventory 7.1.4. Concept of production scheduling 7.1.5. Objectives and methods of production scheduling of orders 7.2. Inventory management methods 7.2.1. EOQ-Economic Order Quantity model 	CLO2 CLO3	Lecturer: - Lecturing and organising theory discussion at class. - Solving the practice exercises in Chapter 6 - Answering queries, instructing students to complete their esssays Students: - Listening to the lecture, discussing, contributing ideas - Answering the lecturer's questions - Out of class: reading Chapter 8, doing practice exercises in Chapter 7	A1.1 A1.2 A2.1	[1]. Chapter 7; Lecture

	THEORY	CLO3	- Lecturing and organising theory	A1.2 A2.1	Chapter 9;
05	CHAPTER 9: QUEUING	CLO2	Lecturer:	A1.1	[1].
	technique				
	8.4.3. Part period balancing		Chapter 8		
	8.4.2. EOQ model		doing practice exercises in		
	8.4.1. Lot for lot model		reading Chapter 9,		
	8.4. Materials supply models		- Out of class:		
	planning for sorts of products		contributing ideas - Answering the lecturer's		
	8.3.3. Materials demand				
	8.3.2. Net demand planning		discussing,		
	planning for a sort of products		- Listening to the lecture,		
	8.3.1. Materials demand		in Chapter 7 Students: - Submittingt the essays		
	planning				
	8.3. Steps in materials demand				
	materials demand planning		- Solving the practice exercises		
	8.2. Requirements for		class.		Lecture
	81 Concept		organising theory	A2.1	8; Lecture
05	DEMAND PLANNING	CLO ₂ CLO ₄	- Lecturing and	A1.1 A1.2	Chapter
05	CHAPTER 8. MATERIALS		Lacturar	Δ11	[1]
	scheduling methods				
	7.3.2. Combine production				
	scheduling methods				
	7.3.1. Individual production				
	methods				
	7.3. Production scheduling				
	reserve quantity.				
	analysis model into dertermining				
	7.2.4. Application of marginal				
	based discounts				
	7.2.3. EOQ, POQ with quantity-				
	Quantity model				
	7.2.2. POQ-Production Order				

	9.1. Concept		discussion at		Lecture
	9.2. Costs of waiting		class.		
	0.3 Eastures of the queuing		- Solving the		
	9.3. Peatures of the queung		in Chapter 8		
	system		- Raising		
	9.4. Queuing models		questions and		
			general matters to		
			systematise the		
	- Review		course knowledge		
	- Test		- Putting forward		
			realistic situations		
			viewpoints		
			solution methods		
			- Administering		
			the test.		
			Students:		
			- Listening to the		
			lecture,		
			contributing ideas		
			- Answering the		
			lecturer's		
			questions		
			- Reading their		
			scores, requiring		
			to make any		
			adjustment (if		
			nay) and		
			scores		
			- Doing the test		
05	- Presentations	CLO2	- Organising	A1.3	Report
	- End of course	CLO3	presentations,		
		CLO4	cross-scoring		
			between groups		
			- informing		
			accumulated in the		
			course and elicit		
			response		
			- Answering		
			queries		

HEAD OF DEPARTMENT

LECTURER IN CHARGE OF THE SYLLABUS

Nguyen Van Thuy (Ph.D)

Tran Duc Duc (Ph.D)

HEAD OF FACULTY

Nguyen Van Tien (Ph.D)